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DONOR-ADVISED FUND EXPERT JOINS AMERGENT, INC.

Peabody, MA - September 24, 2019 – Matthew J. Nash has joined Amergent, Inc. as a Donor-Advised Fund (DAF) Trusted Advisor.

In this new role, Nash will offer Amergent’s nonprofit clients expertise and direction regarding DAF fundraising. He will lead his team through the DAF discovery process by conducting a series of audits to identify DAF donors, evaluate current practices and recommend changes to maximize DAF giving.

For more than 25 years, Nash served in management at Fidelity Investments and Fidelity Charitable, where he helped donors manage their charitable giving through the company’s donor-advised fund trust. Most recently, he served as Fidelity Charitable’s Senior Vice President, Marketing and Client Experience.

“I am excited about this new alliance,” says Amergent President Jack Doyle. “Matt’s wealth of experience in donor-advised funds will provide amazing direction and guidance for our clients.”

Doyle has spoken frequently at nonprofit conferences, webinars and other venues about the unprecedented opportunities that donor-advised funds present to the nonprofit sector.

According to the National Philanthropic Trust’s *2017 Donor-Advised Funds Report*, charitable assets in donor-advised funds grew from \$86.45 billion in 2016 to \$110 billion in 2017, a 27.3 percent increase.

Look for an update from Amergent, Inc. on 2018 DAF giving trends within the next two months.

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